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# WILD WEST HACKIN' FEST

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## PROSPECTUS

**WWHF**

**@ MILE HIGH 2025**

PRE-CONFERENCE TRAINING:

February 4 & 5

CONFERENCE: February 5–7

**WWHF**

**@ DEADWOOD 2025**

PRE-CONFERENCE TRAINING:

October 7 & 8

CONFERENCE: October 8–10



**WILD WEST  
HACKIN' FEST**

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**ANTISYPHON  
TRAINING**

POWERED BY BHIS



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# **Sponsorship Opportunities for Wild West Hackin' Fest 2025 & Antisyphon Training**

## **OVERVIEW**

We are excited to present exclusive sponsorship opportunities for our upcoming Denver and Deadwood conferences as well as sponsorship opportunities with Antisyphon Training.

The WWHF events set to be a hub of education and networking in the information security industry. Wild West Hackin' Fest @ Mile High 2025 is set to kick off late afternoon February 5th and conclude at 5 p.m. on February 7<sup>TH</sup> at the Hilton Denver City Center. Pre-conference training sessions are scheduled for February 4<sup>TH</sup> and 5<sup>TH</sup>. Wild West Hackin' Fest - Deadwood 2025 will kick off in the late afternoon on October 8<sup>TH</sup> and conclude at 5 p.m. on October 10<sup>TH</sup> at the renowned Deadwood Mountain Grand. Pre-conference training sessions are scheduled for October 7<sup>TH</sup> and 8<sup>TH</sup>, hosted at the Deadwood Mountain Grand and various locations around Deadwood.

At Wild West Hackin' Fest (WWHF), we share a common belief: education is the cornerstone of progress. This philosophy drives our commitment to provide top tier learning experiences. Attendees will gain insights from some of the brightest minds in the field, enhancing their skills and knowledge.

What sets WWHF apart is our focus on hands-on engagement. Participants can immerse themselves in a variety of interactive activities designed to simulate real-world challenges. From Capture the Flag contests and Escape Rooms to threat hunting labs and lockpicking challenges, there's something for everyone. Whether it's workshops or scavenger hunts, attendees will have ample opportunity to learn, collaborate, and network with industry professionals ready to guide them.

By becoming a sponsor, you not only support this vibrant community but also position your brand at the forefront of innovation and education in information security. Join us in making Denver and Deadwood 2025 an unforgettable experience for all participants.

We look forward to collaborating with you to create a mutually beneficial partnership. Together, let's empower individuals and strengthen the information security landscape!

## **WHO ATTENDS THIS EVENT?**

WWHF Attendees represent organizations such as John Deere, Lockheed Martin, Oracle, Booz Allen Hamilton, US Army, Northrop Grumman, Amazon, Cisco, Gigamon, State of South Dakota, Mayo Clinic, Sentry Insurance, DOJ, Black Hills Energy, Microsoft, ACI Worldwide, Huntress, State of North Dakota, State of Minnesota, Union Pacific Railroad, PayPal, Dakota State University, Boston College, Conagra Brands, DoD, Coca-Cola Bottling Company, State of Iowa, 84.51, BAE Systems, Equinix, Inc., Credit Karma, Ohio State University, University of Georgia, IBM, Wells Fargo, Lehigh University, VMware, along with many others, including:

- Information Security Decision Makers/Influencers
- Cyber Security Decision Makers/Influencers
- Penetration Testers

## **OUR RELATIONSHIP WITH SPONSORS**

At WWHF and Antisyphon Training, we believe that our relationship with sponsors is fundamental to creating a vibrant and successful experience. We strive to cultivate partnerships with vendors and sponsors who share our vision and are enthusiastic about contributing to the atmosphere of the event.

We are actively seeking sponsors who are not only ready to lend their support but are also excited to engage with our attendees through unique activities and experiences. We encourage all sponsors to think creatively about how they can enhance the conference and provide added value to those attending.

With high expectations from our attendees, our goal is to ensure that every aspect of the conference meets or exceeds these standards. In doing so, we aim to create an inclusive environment where our sponsors and vendors can thrive, build meaningful relationships, and connect with an audience eager for interaction and learning.

## **BENEFITS OF SPONSORING**

We're excited to share some fantastic marketing opportunities that WWHF and Antisyphon Training offers to enhance your organization's experience at our in-person or virtual event and training while also promoting valuable networking connections. Here's what's in store for you:

- **SPONSOR STAMPEDE:** Join us in vibrant Downtown Deadwood and Denver, where your sponsorship can shine and draw attention!
- **NETWORKING LUNCHES:** Enjoy delicious meals while making meaningful connections with fellow attendees.
- **LOGO RECOGNITION:** Gain visibility through your logo on our conference t-shirts, website, and social media platforms—great for brand exposure!
- **FACE-TO-FACE CONNECTIONS:** Our conferences provide a wonderful setting for you to engage directly with attendees, allowing for authentic interactions that can foster trust in your brand.
- **GENERATE GOODWILL:** Empower the next generation of cybersecurity professionals! Offer training opportunities that will help build talent and navigate the dynamic world of cybersecurity.
- **CONTINUED NETWORKING:** Our virtual booth is the perfect space to meet potential collaborators, discover innovative solutions, and strengthen relationships with existing partners. Let's build a stronger cybersecurity community together—your next big connection could be just a click away!

Participating in WWHF conferences and Antisyphon Training is an excellent way to build brand recognition and trust among attendees actively. Let us help you make the most of these opportunities!

## **SOCIAL MEDIA**

We're excited to share an incredible opportunity for you to gain exposure for your brand while supporting a meaningful event within the infosec community! As a valued sponsor, your organization will be prominently featured across our thriving social media channels.

### **WHY PARTNER WITH US?**

- **IMPRESSIVE REACH:** As of October 30, 2024, WWHF boast over 22K followers and Antisyphon boast over 24K on LinkedIn and WWHF has more than 14K followers and Antisyphon has more than 5.8K followers on X (formerly Twitter). This means your message will reach a vast audience of professionals in the industry!
- **VISUAL BRANDING:** Our Black, Diamond, Platinum, and Gold sponsors will have their logos showcased on conference recordings, which we upload to our popular YouTube channel. With approximately 53K subscribers as of the same date, this is a fantastic way to increase your visibility!
- **ENGAGE WITH INDUSTRY LEADERS:** Black, Diamond, Platinum, and Gold sponsors will also gain exposure at our Antisyphon Training summit events. These events gather some of the brightest minds in infosec, offering a platform for discussion on cutting-edge topics and trends.

By becoming a sponsor, you not only elevate your brand's presence but also contribute to the advancement of knowledge within the infosec field. Join us in making this event remarkable!

**LET'S MAKE GREAT THINGS HAPPEN TOGETHER!** If you have any questions or would like to discuss sponsorship options, feel free to reach out. We can't wait to partner with you for this exciting event!

# WWHF 2025 EVENT PRICING

	Black	Diamond	Platinum	Gold	Silver	Aluminum
<b>Pricing for 2025</b>	\$100,000	\$75,000	\$50,000	\$25,000	\$9,000	\$3,000
<b>Exhibit Space Location</b>	Premium	Prime	Prime	Vendor Hall	Vendor Hall	---
<b>Includes Table Top Exhibits at Mile High and Deadwood 2025</b>	✓	✓	✓	✓	---	---
<b>Includes Table Top Exhibits at Mile High OR Deadwood 2025</b>	---	---	---	---	✓	---
<b>In-Person or Virtual Training Class Scholarships to WWHF</b> <i>(Excludes On-Demand)</i>	16 seats total	10 seats total	6 seats total	2 seats total	---	---
<b>Sponsor Stampede</b> <i>Optional: As a Black, Platinum, or Gold Sponsor you will have the opportunity to host an in-person reception at a Downtown Deadwood venue on Wednesday, October 7th. We would ask you to purchase some Hors d'ouvers for the attendees. The purchase of alcohol would be at your discretion; however, we would ask you to limit your alcohol purchase to one ticket/drink per person.</i>	✓	✓	✓	✓	---	---
<b>Keynote Exposure</b>	✓	✓	---	---	---	---
<b>Logo on Recordings (released after event)</b>	✓	✓	✓	✓	---	---
<b>Logo on Lanyard</b>	✓	---	---	---	---	---
<b>Logo on Signage</b>	✓	✓	✓	✓	✓	✓
<b>Logo on Conference Shirts</b>	✓	✓	✓	✓	✓	✓
<b>Branded Items in Swag Bag (provided by sponsor)†</b>	2	2	2	1	1	1
<b>Conference Tickets</b>	10	8	5	3	2	---
<b>Social Media Mentions</b>	✓	✓	✓	✓	✓	✓

† Please note: We cannot include branded items containing liquid in the swag bag (e.g., hand sanitizer).

## EVENT PRICING CONT.

	Black	Diamond	Platinum	Gold	Silver	Aluminum
Logo on WWHF Website	✓	✓	✓	✓	✓	✓

### Antisyphon Training

<b>Includes Scholarship Awards to any 16 hour Live Online PWYC Training Class in 2025</b>	40 seats total	25 seats total	15 seats total	5 seats total	----	----
Logo on Antisyphon PWYC Website	✓	✓	✓	✓	----	----
Mentions Throughout PWYC Training Classes	✓	✓	✓	✓	----	----
<b>Co-branded Antisyphon Training Summits</b> <i>This is an opportunity for your marketing team to engage with our team up to four times annually to create unique themed events (Red, Blue, Purple Team and WWHF) to create awareness and help promote your organization as well as Cyber Security Training.</i>	4	3	2	1	----	----
<b>Anti-Cast to Highlight an Open Source Tool/Product</b>	2	1	1	1	----	----

# **EXTRA SPONSORSHIP OPPORTUNITIES**

## **COFFEE SPONSOR - \$2,500 PER EVENT**

Includes logo on t-shirt, social media mentions, thank you sign with logo, thank you mention during opening remarks.

## **SWEET TREAT SPONSOR - \$2,500 PER EVENT**

Includes logo on t-shirt, social media mentions, thank you sign with logo, thank you mention during opening remarks.

## **ESCAPE ROOM SPONSOR - \$2,500**

Includes logo on t-shirt, social media mentions, thank you sign with logo, thank you mention during opening remarks.

## **YOUR IDEAS - \$? NEGOTIABLE**

Have another idea for an activity/event that you'd like to sponsor? Let us know!



# CONFERENCE SPONSORSHIP CONTRACT

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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**SPONSORSHIP TYPE**

- Black
- Diamond
- Platinum
- Gold
- Silver
- Other | Please Specify:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**PREFERRED PAYMENT METHOD:**

- Check (Made payable to Wild West Hacktoberfest LLC)
- Credit Card
- PO

This sponsorship Agreement (the "Agreement") is entered into between  
 \_\_\_\_\_ (Company), a  
 \_\_\_\_\_ (Company Type) ("Sponsor") and  
 Wild West Hacktoberfest LLC, (DBA "Wild West Hackin' Fest"), as of \_\_\_\_\_, 20\_\_\_\_  
 ("Effective Date").

**SPONSORSHIP RIGHTS.** Wild West Hackin' Fest grants to Sponsor a Sponsorship for the Wild West Hackin' Fest Conference for 2025 (the "Conference").

**SPONSORSHIP BENEFITS.** Wild West Hackin' Fest agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

**FEE.** In the consideration of the grant by Wild West Hackin' Fest to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days.

**CANCELLATION BY SPONSOR.** The sponsor may elect to cancel the sponsorship up to 10 days after signing this contract. After 10 days and up to 45 days prior to the conference the Sponsor will receive a 50% refund, 45 days prior to the event, sponsor will receive no refunds. Cancellation notices must be in writing.

**OBSERVANCE OF LAWS AND RULES.** Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection with this Agreement and the rules of any Event to which Sponsor may be invited to participate from time to time as a result of being a Sponsor.

**LICENSE.** Sponsor grants to Wild West Hackin' Fest the non-exclusive, non-transferable right to use trademarks, trade names, service marks or logos owned by it ("Sponsor Marks") in connection with the Event(s) and any activities or promotions reasonably incidental thereto. Wild West Hackin' Fest hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

**REPRESENTATIONS AND WARRANTIES.** Sponsor represents and warrants to Wild West Hackin' Fest that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. Wild West Hackin' Fest represents and warrants to Sponsor that: (i) Wild West Hackin' Fest has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by Wild West Hackin' Fest (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

**INDEMNIFICATION.** Neither Wild West Hackin' Fest, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/ or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect Wild West Hackin' Fest and hold Wild West Hackin' Fest, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation at an Event or any actions of Sponsor's officers, agents, employees, contractors, or other representatives.

**LIMITATION OF LIABILITY. IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL WILD WEST HACKIN' FEST'S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. WILD WEST HACKIN' FEST MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.**

**MODIFICATIONS.** Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

**PLEASE NOTE:** We cannot include branded items containing liquid in the swag bag (e.g., hand sanitizer).

**COMPANY**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**WILD WEST HACKIN' FEST AND ANTISYPHON TRAINING**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_